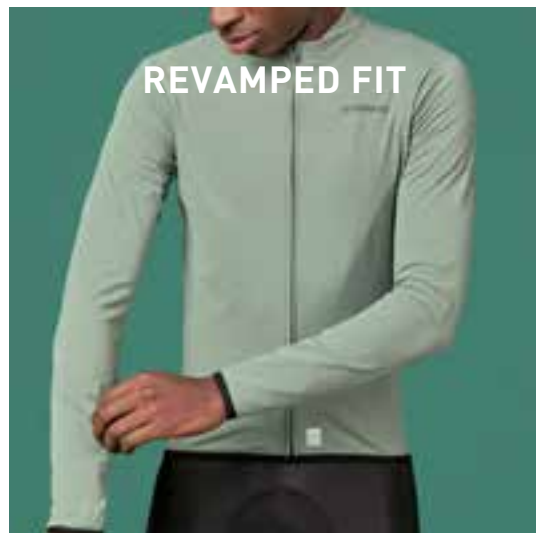


DON'T LET COLD HOLD YOU BACK

There are many challenges when riding in the winter; fortunately, sound science and design can solve most of them. Staying comfortable and in control while cycling in cold temperatures requires balancing the complex interactions between your body, your clothes, and the environment. Strategic placement of seasonally tailored fabric technologies can help keep you comfortable, warm, dry, and visible throughout the coldest months.

REVAMPED FIT



Anatomical cuts with lightweight and highly elastic fabrics follow the body's natural lines to provide performance and protection without restricting movement.

THIN YET WARM



We choose thinner fabrics that can still provide the same level of warmth as thicker options, but feel, stretch, and pack down better.

DURABLE PROTECTION



Durable waterproof treatment (DWR) is applied to almost every AW product to shield riders against light rain and road spray without overheating or washing out.

CONFIDENTLY VISIBLE



We apply a variety of reflective elements, including fabric inserts, piping, and heat transferred logos and graphics, to provide stylish visibility from every angle.



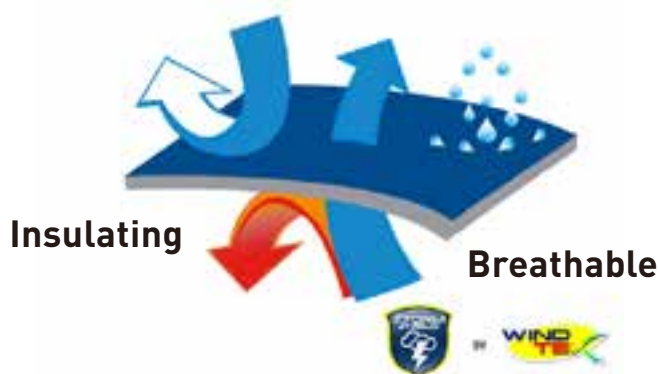
BLIZZARD + ACQUA ZERO ECO

Blizzard Thermal Control by SITIP is an Italian-made thermal fabric with an ultra-soft brushed microfiber backing that provides long-lasting stretch, superior shape retention, breathability, pilling resistance, and easy care.

Acqua Zero eco by SITIP is an Italian-made hydrophobic and environmentally friendly (Fluorine/PFOA-free) water-repellency that provides durable performance without impacting breathability.

This combination of advanced fabric technologies is used on our S-PHYRE Thermal Bib Tights to insulate and protect riders from moisture in cold and damp conditions.

Windproof & Water-repellent



MISURINA STORM SHIELD

Misurina fabric with Storm Shield technology is a lightweight and highly elastic heat regulating membrane that effectively blocks wind and water to maintain breathable comfort in harsh conditions.

Misurina four-way stretch fabric feels lovely against your skin and freely breathes while retaining the precise amount of warmth.

Its excellent balance of heat retention and breathability is utilized by the S-PHYRE Short Sleeve Wind Jacket to keep riders in the ideal 37°C performance zone across many temperatures and intensity levels.

Four-way Stretch



THERMOROUBAIX® AERO 3.0

Thermoroubaix® Aero 3.0 is an ultralightweight brushed fabric that provides a body-hugging four-way stretch with outstanding recovery, amazing abrasion resistance, and efficient thermoregulation.

Thermoroubaix® Aero 3.0's knitted construction and brushed liner provide a superior level of comfort and insulation uncommon for a performance fabric this thin and lightweight.

You can experience this exceptional insulating performance and comfortable feel firsthand with our winter-ready Evolve Light Thermal Bib Tights.



GORE-TEX GRIP

A firm and secure grip are crucial for cold-weather riding. GORE-TEX GRIP technology drastically improves rider grip with a newly developed construction method that bonds the waterproof/breathable membrane to the glove's inner layer.

This strategic bonding prevents free-floating movement between layers to substantially improve grip stability, tactility, and rider control. With greater fingertip dexterity, you can easily grab zippers and straps, accurately shift with levers or switches, and send a quick text without taking your gloves off.



GORE-TEX INFINIUM™ STRETCH

GORE-TEX INFINIUM™ STRETCH uses 3D-shaped and single-seamed construction to create a uniquely snug fit that mimics your hand's natural shape.

This unique construction only uses two pieces of a totally windproof protective membrane that allows sweat to escape. Less fabric and fewer seams mean a lightweight glove that gives riders better finger dexterity and bike control in cool and cold conditions.



GORE-TEX INFINIUM™ WINDSTOPPER®

Unprotected hands are one of the quickest ways to forfeit comfort and control in cold and windy weather. Shield your hands with GORE-TEX INFINIUM™ WINDSTOPPER® gloves that keep you comfortably protected across a wide range of weather conditions.

Its innovative membrane has billions of breathable pores for serious gust busting wind protection that still allows sweat vapor to escape which keeps your fingers dryer and warmer for longer.

PrimaLoft® Gold Insulation



Warmth without Bulk



Water Resistant



4-Way Stretch



Breathable



Packable & Lightweight



45% Recycled Content

PRIMALOFT® GOLD INSULATION ECO

PrimaLoft® Gold Insulation ECO is the go-to choice for adventurers looking for protection in extreme conditions. Microfibers trap body heat to make this the most thermally-efficient synthetic insulation available, with waterrepellency that insulates even in the wettest weather – maintaining 98% of warmth when wet. These unmatched thermal properties also feature breathability, packability and outstanding softness.

Created using 45% post-consumer recycled fibers, consider this the pinnacle of insulation performance and environmental stewardship.

